

Online Foreign Language Tool Explainer Sheets



Project Title	Online Foreign Language Tool Explainer Sheets
Project Summary	Analyze data from language training sessions to determine the tools that teachers are teaching each other, and create educational/marketing explainer guides showcasing the functionality and abilities of the software.
Country	United States
Agency	Department of State
DoS Office	FSI/SLS
Post	N/A
Section	N/A
Number of Interns	1

Project Description

We are looking for someone who can identify the tools language instructors are showcasing on our staff development days, group them into categories, then do information sheets that compare the feature sets and highlight the comparative advantages of them.

Desired Skills Interests

Skill
Research
Infographic design
graphic design
writing/marketing
foreign language

Additional Information

We are looking for someone who is interested in technology and has a natural curiosity to explore the tools used for language teaching. Experience learning a language or teaching ESL or foreign language is a definite benefit. We need someone who can create short (1-2 page) explainer sheets in clear language and lay them out in an engaging "marketing" style designed to educate and encourage teachers to try the materials. You will need to create your own accounts to try the free software tools or trial versions. You must have your own graphics and layout software (e.g., Photoshop and/or InDesign); we will not be able to provide software to you.

Language Requirements

None